

Muma College of Business
One USF College, School, Major and Concentration Banner Codes
Effective July 1, 2020

| | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U |
|----|----------|--------|-----------------------------------|---------|--------------------------|------------------------|-------|--|----------------------|-------|--------|-------|--|----------------------|-----------------------------------|-------------------|---|----------------------------------|--------------------------------------|-------------------------------|---|
| 1 | CIP Code | Campus | Program (COLLEGE_DEGREE_MAJOR) | College | College Description | New College Code | Dept. | Department Description | New Dept. Code | Level | Degree | Major | Major Description | New Major Code | If new code, add to VZ app? | Concent ration | Concentration Description | New Concent ration Code | If new code, add to VZ app? | Concentr ation Required | CBH Notes |
| 2 | 11.0104 | T | BU_PHD_BDI | BU | Muma College of Business | Y | BUD | Muma College of Business Dean's Office | Y | GR | Ph.D. | BDI | Big Data Analytics | Y | Y | -- | -- | -- | -- | -- | New CIP code for USF; Effective 202008 |
| 3 | | | | | | | | | | | | | | | | | | | | | |
| 4 | 11.0501 | T | BU_MS_BAI | BU | Muma College of Business | Y | ISM | School of Information Systems and Management | Y | GR | M.S. | BAI | Business Analytics and Information Systems | N | NA | -- | -- | -- | -- | N | |
| 5 | 11.0501 | T | BU_MS_BAI | BU | Muma College of Business | Y | ISM | School of Information Systems and Management | Y | GR | M.S. | BAI | Business Analytics and Information Systems | N | NA | ABI | Analytics and Business Intelligence | N | NA | N | |
| 6 | 11.0501 | T | BU_MS_BAI | BU | Muma College of Business | Y | ISM | School of Information Systems and Management | Y | GR | M.S. | BAI | Business Analytics and Information Systems | N | NA | CIA | Information Assurance | N | NA | N | |
| 7 | | | | | | | | | | | | | | | | | | | | | |
| 8 | 31.0504 | T | BU_MS_SMG | BU | Muma College of Business | Y | MKI | School of Marketing and Innovation | Y | GR | M.S. | SMG | Sport and Entertainment Management | N | NA | -- | -- | -- | -- | -- | |
| 9 | | | | | | | | | | | | | | | | | | | | | |
| 10 | 52.0101 | T | BU_MS_MAN | BU | Muma College of Business | Y | ISM | School of Information Systems and Management | Y | GR | M.S. | MAN | Management | N | NA | -- | -- | -- | -- | N | |
| 11 | 52.0101 | T | BU_MS_MAN | BU | Muma College of Business | Y | ISM | School of Information Systems and Management | Y | GR | M.S. | MAN | Management | N | NA | HRM | Human Resources | N | NA | N | |
| 12 | 52.0101 | T | BU_MS_MAN | BU | Muma College of Business | Y | ISM | School of Information Systems and Management | Y | GR | M.S. | MAN | Management | N | NA | GIS | Management Information Systems | N | NA | N | |
| 13 | 52.0101 | T | BU_MS_MAN | BU | Muma College of Business | Y | ISM | School of Information Systems and Management | Y | GR | M.S. | MAN | Management | N | NA | PMT | Project Management | N | NA | N | |
| 14 | | | | | | | | | | | | | | | | | | | | | |
| 15 | 52.0101 | T,P,S | BU_BS_MGT | BU | Muma College of Business | Y | ISM | School of Information Systems and Management | Y | UG | B.S. | MGT | Management | Y | NA | -- | -- | Y | Y | N | |
| 16 | 52.0101 | T,P,S | BU_BS_MGT | BU | Muma College of Business | Y | ISM | School of Information Systems and Management | Y | UG | B.S. | MGT | Management | Y | NA | MHRM | Human Resources Management | Y | Y | N | |
| 17 | 52.0101 | T,P,S | BU_BS_MGT | BU | Muma College of Business | Y | ISM | School of Information Systems and Management | Y | UG | B.S. | MGT | Management | Y | NA | MPRM | Project Management | Y | Y | N | |
| 18 | 52.0101 | T,P,S | BU_BS_MGT | BU | Muma College of Business | Y | ISM | School of Information Systems and Management | Y | UG | B.S. | MGT | Management | Y | NA | MASM | Aging Services Management | Y | Y | N | |
| 19 | | | | | | | | | | | | | | | | | | | | | |
| 20 | 52.0201 | T | BU_DBA_BUD | BU | Muma College of Business | Y | BUD | Muma College of Business Dean's Office | Y | GR | D.B.A. | BUD | Business Administration | N | NA | -- | -- | -- | -- | -- | |
| 21 | | | | | | | | | | | | | | | | | | | | | |
| 22 | 52.0201 | T,P,S | BU_MBA_BUA | BU | Muma College of Business | Y | BUD | Muma College of Business Dean's Office | Y | GR | M.B.A. | BUA | Business Administration | Y | NA | -- | -- | -- | -- | N | |
| 23 | 52.0201 | T,P,S | BU_MBA_BUA | BU | Muma College of Business | Y | BUD | Muma College of Business Dean's Office | Y | GR | M.B.A. | BUA | Business Administration | Y | NA | BHCA | Healthcare Analytics | Y | Y | N | |
| 24 | 52.0201 | T,P,S | BU_MBA_BUA | BU | Muma College of Business | Y | BUD | Muma College of Business Dean's Office | Y | GR | M.B.A. | BUA | Business Administration | Y | NA | BCYS | Cybersecurity | Y | Y | N | |
| 25 | 52.0201 | T,P,S | BU_MBA_BUA | BU | Muma College of Business | Y | BUD | Muma College of Business Dean's Office | Y | GR | M.B.A. | BUA | Business Administration | Y | NA | BDAT | Data Analytics | Y | Y | N | |
| 26 | 52.0201 | T,P,S | BU_MBA_BUA | BU | Muma College of Business | Y | BUD | Muma College of Business Dean's Office | Y | GR | M.B.A. | BUA | Business Administration | Y | NA | BRAM | Compliance, Risk Management and Anti-Money Laundering | Y | Y | N | |
| 27 | 52.0201 | T,P,S | BU_MBA_BUA | BU | Muma College of Business | Y | BUD | Muma College of Business Dean's Office | Y | GR | M.B.A. | BUA | Business Administration | Y | NA | BSEM | Sport Business | Y | Y | N | |
| 28 | | | | | | | | | | | | | | | | | | | | | |
| 29 | 52.0201 | T | BU_MBA_MBA | BU | Muma College of Business | Y | BUD | Muma College of Business Dean's Office | Y | GR | M.B.A. | MBA | Executive M.B.A. | N | NA | -- | -- | -- | -- | -- | |
| 30 | | | | | | | | | | | | | | | | | | | | | |
| 31 | 52.0201 | T | BU_PHD_BUD | BU | Muma College of Business | Y | BUD | Muma College of Business Dean's Office | Y | GR | Ph.D. | BUD | Business Administration | N | NA | ACC | Accounting | N | NA | Y | |
| 32 | 52.0201 | T | BU_PHD_BUD | BU | Muma College of Business | Y | BUD | Muma College of Business Dean's Office | Y | GR | Ph.D. | BUD | Business Administration | N | NA | FIN | Finance | N | NA | Y | |
| 33 | 52.0201 | T | BU_PHD_BUD | BU | Muma College of Business | Y | BUD | Muma College of Business Dean's Office | Y | GR | Ph.D. | BUD | Business Administration | N | NA | IST | Information Systems | N | NA | Y | |
| 34 | 52.0201 | T | BU_PHD_BUD | BU | Muma College of Business | Y | BUD | Muma College of Business Dean's Office | Y | GR | Ph.D. | BUD | Business Administration | N | NA | MKT | Marketing | N | NA | Y | |
| 35 | | | | | | | | | | | | | | | | | | | | | |

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|----|----------|--------|--|---------|--------------------------|------------------------|-------|---|----------------------|-------|--------|-------|--|----------------------|-----------------------------------|-------------------|---------------------------|----------------------------------|--------------------------------------|-------------------------------|--|
| 1 | CIP Code | Campus | Program (COLLEGE_DEGREE E_MAJOR) | College | College Description | New College Code | Dept. | Department Description | New Dept. Code | Level | Degree | Major | Major Description | New Major Code | If new code, add to VZ app? | Concent ration | Concentration Description | New Concent ration Code | If new code, add to VZ app? | Concentr ation Required | CBH Notes |
| 36 | 52.0201 | T,P,S | BU_BS_GBAS | BU | Muma College of Business | Y | BUD | Muma College of Business Dean's Office | Y | UG | B.S. | GBAS | General Business Studies | N | N | -- | -- | -- | -- | -- | Do not build in the application because this is a completer program. |
| 37 | | | | | | | | | | | | | | | | | | | | | |
| 38 | 52.0203 | T | BU_MS_SCX | BU | Muma College of Business | Y | MKI | School of Marketing and Innovation | Y | GR | M.S. | SCX | Supply Chain Management | N | NA | -- | -- | -- | -- | -- | |
| 39 | 52.0203 | T | BU_BS_SCX | BU | Muma College of Business | Y | MKI | School of Marketing and Innovation | Y | UG | B.S. | SCX | Supply Chain Management | N | NA | -- | -- | -- | -- | -- | |
| 40 | | | | | | | | | | | | | | | | | | | | | |
| 41 | 52.0301 | T,P | BU_MACC_MAC | BU | Muma College of Business | Y | ACG | Lynn Pippenger School of Accountancy | Y | GR | M.Acc. | MAC | Accountancy | N | NA | ASR | Assurance | N | NA | Y | |
| 42 | 52.0301 | T,P | BU_MACC_MAC | BU | Muma College of Business | Y | ACG | Lynn Pippenger School of Accountancy | Y | GR | M.Acc. | MAC | Accountancy | N | NA | BAA | Corporate | N | NA | Y | |
| 43 | 52.0301 | T,P | BU_MACC_MAC | BU | Muma College of Business | Y | ACG | Lynn Pippenger School of Accountancy | Y | GR | M.Acc. | MAC | Accountancy | N | NA | TAX | Tax | N | NA | Y | |
| 44 | 52.0301 | T,P | BU_MACC_MAC | BU | Muma College of Business | Y | ACG | Lynn Pippenger School of Accountancy | Y | GR | M.Acc. | MAC | Accountancy | N | NA | FAC | Forensic Accounting | Y | Y | Y | |
| 45 | | | | | | | | | | | | | | | | | | | | | |
| 46 | 52.0301 | T,P,S | BU_BS_ACC | BU | Muma College of Business | Y | ACG | Lynn Pippenger School of Accountancy | Y | UG | B.S. | ACC | Accounting | N | NA | -- | -- | -- | -- | -- | |
| 47 | 52.0301 | T,P,S | BU_BS_BAC | BU | Muma College of Business | Y | ACG | Lynn Pippenger School of Accountancy | Y | UG | B.S. | BAC | Accounting | N | NA | -- | -- | -- | -- | -- | Used for post-bach students preparing for the CPA exam |
| 48 | | | | | | | | | | | | | | | | | | | | | |
| 49 | 52.0701 | T | BU_MS_EAT | BU | Muma College of Business | Y | MKI | School of Marketing and Innovation | Y | GR | M.S. | EAT | Entrepreneurship in Applied Technologies | N | NA | -- | -- | -- | -- | -- | |
| 50 | 52.0701 | T,P,S | BU_BS_ETB | BU | Muma College of Business | Y | MKI | School of Marketing and Innovation | Y | UG | B.S. | ETB | Entrepreneurship | Y | Y | -- | -- | -- | -- | -- | |
| 51 | | | | | | | | | | | | | | | | | | | | | |
| 52 | 52.0801 | T | BU_MS_FIN | BU | Muma College of Business | Y | BFI | Kate Tiedemann School of Business and Finance | Y | GR | M.S. | FIN | Finance | N | NA | -- | -- | -- | -- | -- | |
| 53 | | | | | | | | | | | | | | | | | | | | | |
| 54 | 52.0801 | T,P,S | BU_BS_FIN | BU | Muma College of Business | Y | BFI | Kate Tiedemann School of Business and Finance | Y | UG | B.S. | FIN | Finance | N | NA | -- | -- | -- | -- | N | |
| 55 | 52.0801 | T,P,S | BU_BS_FIN | BU | Muma College of Business | Y | BFI | Kate Tiedemann School of Business and Finance | Y | UG | B.S. | FIN | Finance | N | NA | FICF | Corporate Finance | N | NA | N | |
| 56 | 52.0801 | T,P,S | BU_BS_FIN | BU | Muma College of Business | Y | BFI | Kate Tiedemann School of Business and Finance | Y | UG | B.S. | FIN | Finance | N | NA | FIVA | Investment Analysis | Y | NA | N | |
| 57 | 52.0801 | T,P,S | BU_BS_FIN | BU | Muma College of Business | Y | BFI | Kate Tiedemann School of Business and Finance | Y | UG | B.S. | FIN | Finance | N | NA | FIRE | Real Estate | N | NA | N | |
| 58 | | | | | | | | | | | | | | | | | | | | | |
| 59 | 52.0804 | T,P | BU_BS_PFP | BU | Muma College of Business | Y | BFI | Kate Tiedemann School of Business and Finance | Y | UG | B.S. | PFP | Personal Financial Planning | Y | Y | -- | -- | -- | -- | -- | New CIP code for USF. New program, Summer 2020. |
| 60 | | | | | | | | | | | | | | | | | | | | | |
| 61 | 52.0901 | S | BU_MS_HMA | BU | Muma College of Business | Y | HTM | School of Hospitality and Tourism Management | Y | GR | M.S. | HMA | Hospitality Management | N | N/A | -- | -- | -- | -- | -- | |
| 62 | 52.0901 | S | BU_BS_HMA | BU | Muma College of Business | Y | HTM | School of Hospitality and Tourism Management | Y | UG | B.S. | HMA | Hospitality Management | N | N/A | -- | -- | -- | -- | -- | |
| 63 | | | | | | | | | | | | | | | | | | | | | |

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|----|----------|--------|-----------------------------------|---------|--------------------------|------------------------|-------|---|----------------------|-------|--------|-------|--|----------------------|-----------------------------------|-------------------|--|----------------------------------|--------------------------------------|-------------------------------|-----------|
| 1 | CIP Code | Campus | Program (COLLEGE_DEGREE_MAJOR) | College | College Description | New College Code | Dept. | Department Description | New Dept. Code | Level | Degree | Major | Major Description | New Major Code | If new code, add to VZ app? | Concent ration | Concentration Description | New Concent ration Code | If new code, add to VZ app? | Concentr ation Required | CBH Notes |
| 64 | 52.1101 | T,P | BU_BA_GBP | BU | Muma College of Business | Y | MKI | School of Marketing and Innovation | Y | UG | B.A. | GBP | Global Business | N | NA | GBFI | Finance | N | NA | Y | |
| 65 | 52.1101 | T,P | BU_BA_GBP | BU | Muma College of Business | Y | MKI | School of Marketing and Innovation | Y | UG | B.A. | GBP | Global Business | N | NA | GBIS | Business Analytics and Information Systems | N | NA | Y | |
| 66 | 52.1101 | T,P | BU_BA_GBP | BU | Muma College of Business | Y | MKI | School of Marketing and Innovation | Y | UG | B.A. | GBP | Global Business | N | NA | GBMK | Marketing | N | NA | Y | |
| 67 | 52.1101 | T,P | BU_BA_GBP | BU | Muma College of Business | Y | MKI | School of Marketing and Innovation | Y | UG | B.A. | GBP | Global Business | N | NA | GBMN | Management | N | NA | Y | |
| 68 | | | | | | | | | | | | | | | | | | | | | |
| 69 | 52.1201 | T,P | BU_BS_BAIS | BU | Muma College of Business | Y | ISM | School of Information Systems and Management | Y | UG | B.S. | BAIS | Business Analytics and Information Systems | N | NA | -- | -- | -- | -- | N | |
| 70 | 52.1201 | T,P | BU_BS_BAIS | BU | Muma College of Business | Y | ISM | School of Information Systems and Management | Y | UG | B.S. | BAIS | Business Analytics and Information Systems | N | NA | CYBC | Cybersecurity | N | NA | N | |
| 71 | 52.1201 | T,P | BU_BS_BAIS | BU | Muma College of Business | Y | ISM | School of Information Systems and Management | Y | UG | B.S. | BAIS | Business Analytics and Information Systems | N | NA | HCBC | Healthcare Business | N | NA | N | |
| 72 | | | | | | | | | | | | | | | | | | | | | |
| 73 | 52.1201 | S | BU_BS_IAM | BU | Muma College of Business | Y | ISM | School of Information Systems and Management | Y | UG | B.S. | IAM | Information Assurance and Cybersecurity Management | Y | Y | -- | -- | -- | -- | -- | |
| 74 | | | | | | | | | | | | | | | | | | | | | |
| 75 | 52.1401 | T | BU_MSM_MKT | BU | Muma College of Business | Y | MKI | School of Marketing and Innovation | Y | GR | M.S.M. | MKT | Marketing | N | NA | -- | -- | -- | -- | -- | |
| 76 | | | | | | | | | | | | | | | | | | | | | |
| 77 | 52.1401 | T,P,S | BU_BS_MKT | BU | Muma College of Business | Y | MKI | School of Marketing and Innovation | Y | UG | B.S. | MKT | Marketing | N | NA | -- | -- | -- | -- | N | |
| 78 | 52.1401 | T,P,S | BU_BS_MKT | BU | Muma College of Business | Y | MKI | School of Marketing and Innovation | Y | UG | B.S. | MKT | Marketing | N | NA | DMKT | Digital Marketing | Y | NA | N | |
| 79 | 52.1401 | T,P,S | BU_BS_MKT | BU | Muma College of Business | Y | MKI | School of Marketing and Innovation | Y | UG | B.S. | MKT | Marketing | N | NA | ENTC | Entrepreneurship | N | NA | N | |
| 80 | 52.1401 | T,P,S | BU_BS_MKT | BU | Muma College of Business | Y | MKI | School of Marketing and Innovation | Y | UG | B.S. | MKT | Marketing | N | NA | SALE | Sales | N | NA | N | |
| 81 | 52.1401 | T,P,S | BU_BS_MKT | BU | Muma College of Business | Y | MKI | School of Marketing and Innovation | Y | UG | B.S. | MKT | Marketing | N | NA | SEMC | Sport and Entertainment Management | N | NA | N | |
| 82 | | | | | | | | | | | | | | | | | | | | | |
| 83 | 52.1499 | T | BU_BS_BAV | BU | Muma College of Business | Y | MKI | School of Marketing and Innovation | Y | UG | B.S. | BAV | Advertising | N | NA | -- | -- | -- | -- | -- | |
| 84 | | | | | | | | | | | | | | | | | | | | | |
| 85 | 52.1701 | S | BU_BS_RMN | BU | Muma College of Business | Y | RMI | School of Risk Management, Insurance and Security | Y | UG | B.S. | RMN | Risk Management and Insurance | N | NA | -- | -- | -- | -- | -- | |